

# INS/OUTS

THE 9TH  
ARCHIBUILD  
SHOW 2023



## Chandigarh's **BIGGEST ARCHITECTURAL SHOW** of Interiors & Exteriors

**TOWARDS  
SUSTAINABLE  
DESIGN,  
TECHNOLOGY &  
SAFETY**

**15-18  
SEP'2023**

PARADE GROUND-17  
CHANDIGARH



# CHANDIGARH'S BIGGEST ARCHITECTURE AND INTERIORS SHOW FOR SMART CITIES, URBAN/RURAL SPACES FOR SUSTAINABLE HABITATS

## EXHIBITION/CONVENTION/RECOGNITIONS

PHD Chamber of Commerce and Industry along with the Indian Institute of Architects and FSAI announce the 9th Edition of its grand expo INS/OUTS 2023. This year edition will be organized in a much-larger format with many more specialised pavilions to showcase the most innovative products in Construction, Architectural Design, Structural Engineering, Fire & Industrial Safety & Interiors for more optimum utilisation of Space, Energy & Security Management as also how Internet-of-Things is shaping the concept of Smart Offices and Smart Homes.

The concurrent Conclave on INS/OUTS shall deliberate on "Towards Sustainable Design, Technology & Safety" shall see participation of many National and International authorities and Experts, Policy Makers and Academicians.

## PAVILIONS

**ARCHIBUILD-CONSTRUCTION & BUILDING MATERIAL**  
**FIRE SECURITY & INDUSTRIAL SAFETY**  
**REAL ESTATE**  
**HOME DECOR**

## B2C/B2B EXPO

The 4-day event will have B2B as well as B2C exhibit area spread over 4 pavilions in the spacious Parade Ground in Sector 17, Chandigarh. With expected footfall of over 1 lakh, this event shall be the best place for every organisation, public or private, & individuals to showcase its products, services, and technological breakthroughs.

## NETWORK WITH POLICY-MAKERS & INDUSTRY LEADERS

This is one platform where PHD Chamber of Commerce, Fire & Security Association of India and the Indian Institute of Architects bring together the senior government functionaries, policy makers, urban planners, thought-leaders from leading architects and engineers to pave way for a sustainable and eco-friendly growth of country's infrastructure. Besides giving the consumers an opportunity to choose the best and the most innovative products available in the market-place.

## CONVENTION TOWARDS SMART & SUSTAINABLE SPACES

Expert Architects and Interior Designers from India and abroad are being invited to visit the fair and deliberate upon the current issues of town planning for optimum utilisation of natural resources, preserving environment and making human habitat sustainable.

## ADVISORY COMMITTEE

SHRI SAKET DALMIA,  
PRESIDENT, PHDCCI

SHRI SANJEEV AGRAWAL,  
SR. VICE PRESIDENT, PHDCCI

SHRI HEMANT JAIN,  
VICE PRESIDENT, PHDCCI

DR. PRADEEP MULTANI,  
IMMEDIATE FORMER PRESIDENT, PHDCCI

## ORGANISING COMMITTEE PHD CHAMBER OF COMMERCE & INDUSTRY

MR. MADHU SUDAN VIJ  
CHAIR, CHANDIGARH CHAPTER

MR. SUVRAT KHANNA  
CO-CHAIR, CHANDIGARH CHAPTER

MR. SAURABH SANYAL  
CEO & SECRETARY GENERAL, PHDCCI

MR. NAVEEN SETH  
DEPUTY SECRETARY GENERAL

MS. BHARTI SOOD,  
RESIDENT DIRECTOR

## FIRE & SECURITY ASSOCIATION OF INDIA CHANDIGARH CHAPTER

AR. SURINDER BAHGA, PRESIDENT

## INDIAN INSTITUTE OF ARCHITECTS CHANDIGARH CHAPTER

## CFS

**Chandigarh Fire & Safety Expo** will be a major highlight in the current edition of INS & OUTS. The Expo is being organised keeping in mind the growing demand of Fire Security & Safety solutions in the rapidly expanding real estate sector & infrastructure in the Tri City of Chandigarh, Mohali & Panchkula.



# INTERNATIONAL TRADE FAIR

FOR ARCHITECTS, INTERIOR DESIGNERS,  
CONSTRUCTION, BUILDING  
MATERIALS, TECHNOLOGY, REAL ESTATE  
AND A LOT MORE.



**OVER 300 EXHIBITORS**

INNOVATIVE PRODUCTS  
SMART HOME CONCEPTS

**4 MAJOR PAVILIONS**

IDEAS EXCHANGE AT CONVENTION

SPECIAL PAVILIONS





MEGA EVENT FOR THE ARCHITECTS, TOWN PLANNERS, INTERIOR DESIGNERS, STRUCTURAL ENGINEERS, MOBILITY EXPERTS, ACCESSORIES & FURNISHINGS, ELECTRICAL & SANITARYWARE.



PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD CHAMBER OF COMMERCE AND INDUSTRY  
PHD HOUSE, SECTOR 31A,  
CHANDIGARH 160 030  
INDIA REGIONAL OFFICE

DIAMOND SPONSORS



GOLD SPONSORS



PLATINUM SPONSORS



SILVER SPONSORS



**ANNUAL SPONSORS**

**FOR SPACE BOOKING & SPONSORSHIPS:**

+91 9815743442    +91 7986649704    +91 9914112335    +91 9914112334  
✉ exhibitionsales@insouts.co.in

## SPACE RESERVATION FORM

Please fill and Email this Form to [exhibitionsales@insouts.co.in](mailto:exhibitionsales@insouts.co.in)  
 Booking closes on 1st September 2023

We shall be participating in INS/OUTS 2023, Chandigarh.  
 Kindly reserve the Exhibition Space for us.

Name of the Organisation \_\_\_\_\_  
 GST No. of the Organisation (Mandatory) \_\_\_\_\_  
 Complete Postal Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Pin/Zip Code \_\_\_\_\_  
 Telephone Nos. (with ISD/STD Code) \_\_\_\_\_ Fax No. \_\_\_\_\_  
 Email ID \_\_\_\_\_ Website \_\_\_\_\_  
 Name of the Authorised Signatory \_\_\_\_\_ Designation \_\_\_\_\_  
 Telephone Nos. (with ISD/STD Code) \_\_\_\_\_  
 Type of Organisation  Government Department  Public Sector  Joint Sector  Private  Others (Please specify) \_\_\_\_\_  
 Products Manufactured/Services Provided \_\_\_\_\_  
 Name on the Fascia of the Stall (25 letters only incl. space) \_\_\_\_\_  
 \_\_\_\_\_  
 Types of Products/Services to be displayed \_\_\_\_\_

| Rental for Exhibition Space (per sqm) | Space Categories   | Domestic Rates (INR) | Area : _____ sqm<br>Stall No. : _____<br>Hall No. : _____ | * 20% Premium on basic space rentals for Island stall<br>* 15% for 3 side open<br>* 10% for 2 side open |
|---------------------------------------|--------------------|----------------------|---|---|
|                                       | Indoor Shell Space | 8000                 |   |   |
|                                       | Indoor Raw Stall   | 6500                 |   |   |
|                                       | Outdoor Raw Space  | 5000                 |   |   |

\* Actual rates of premium on rentals may vary at the time of booking.

**PHD MEMBERS:** All PHD CHAMBER Members are entitled for 15% discount on the card rate.  
 APPLY FOR PHD MEMBERSHIP. Pls contact Mr Sumit Kumar, Executive Officer. +91-7986452661, [sumit.kumar@phdcci.in](mailto:sumit.kumar@phdcci.in)

**GST number of all the Exhibitors is mandatory.** TDS should not be deducted on space rental, unless amount credited/paid on account of the rent during financial year exceeds Rs. 2,40,000/- under section 194 (l) of Income Tax Act. 1961 (w.e.f. 1 April 2019).

**Payment Schedule**

- 50% of the total amount payable to be deposited with submission of this form
- Balance & full payment to be deposited on or before **1st September 2023**
- 100% advance payment of space rental & all taxes (as applicable) for overseas participants

| RTGS Details | Beneficiary                        | Bank   | Current Account No. | IFSC Code   | Branch Code | Bank Code |
|--------------|------------------------------------|--|---------------------|-------------|-------------|-----------|
|              | PHD Chamber of Commerce & Industry | Bank of India, SCO 76-82 Sector 31 A, Chandigarh | 621120110000016     | BKID0006211 | 6211        | 013       |

Enclosed Cheque/DD No: \_\_\_\_\_ Dated \_\_\_\_\_ drawn in favour of "PHD Chamber of Commerce and Industry"  
 payable at Chandigarh /New Delhi, on Bank \_\_\_\_\_ for (amount) Rs. \_\_\_\_\_

Date \_\_\_\_\_  
 \_\_\_\_\_  
 Authorised Signatory

Allotment of Stalls is strictly on first-come-first served basis. PHD Chamber reserves the right to change any specification without prior notice.

MAIL TO: [exhibitionsales@insouts.co.in](mailto:exhibitionsales@insouts.co.in)

**Regional Office**  
 PHD House, Sector 31A, Chandigarh 160 030 India  
**PHD Chamber of Commerce and Industry**

GSTIN: 04AAACP1438L1ZK

**Hotline**  
**0172-5076732**  
 10.00 am to 5.00 pm

**For Space Booking and Sponsorships :**

+91 9815743442 +91 7986649704  
 +91 9914112335 +91 9914112334

## SPONSORSHIP FORM

We hereby confirm our participation at INS/OUTS 2023 at Chandigarh as Sponsors

Event Sponsor     Event Co-Sponsor     Pavilion Sponsor     Pavilion Co-sponsor

Name of the Organisation \_\_\_\_\_

GST No. of the Organisation \_\_\_\_\_

Complete Postal Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Pin/Zip Code \_\_\_\_\_

Telephone Nos. (with ISD/STD Code) \_\_\_\_\_ Fax No. \_\_\_\_\_

Email ID \_\_\_\_\_ Website \_\_\_\_\_

Name of the Authorised Signatory \_\_\_\_\_ Designation \_\_\_\_\_

Telephone Nos. \_\_\_\_\_

Type of Organisation     Government Department     Public Sector     Joint Sector     Private     Others (Please specify) \_\_\_\_\_

Products Manufactured/Services Provided \_\_\_\_\_

Name on the Fascia of the stall \_\_\_\_\_

Nature of Products to be displayed \_\_\_\_\_

**Please attach the following with your confirmation or send the same to reach us by 1st September, 2023**

- High Resolution Logo (cdr / ps / jpg / png / ai)
- High Resolution copy of your advertisement / text along with photos for the Catalogue & Online promotion

### Payment Schedule

- 50% of the total amount payable to be deposited with submission of this form
- Balance & full payment to be deposited on or before 1st September, 2023
- 100% advance payment of sponsorship amount & all taxes ( as applicable) for overseas participants

### RTGS Details

| Beneficiary                        | Bank   | Current Account No. | IFSC Code   | Branch Code | Bank Code |
|------------------------------------|--|---------------------|-------------|-------------|-----------|
| PHD Chamber of Commerce & Industry | Bank of India, SCO 76-82 Sector 31 A, Chandigarh | 621120110000016     | BKID0006211 | 6211        | 013       |

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Date \_\_\_\_\_

\_\_\_\_\_  
Authorised Signatory

MAIL TO: [exhibitionsales@insouts.co.in](mailto:exhibitionsales@insouts.co.in)

Hotline

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### Regional Office

PHD House, Sector 31A, Chandigarh 160 030 India  
**PHD Chamber of Commerce and Industry**

GSTIN: 04AAACP1438L1ZK

BUILDING

INS & OUTS

15-18 SEPTEMBER 2023

PARADE GROUND, CHANDIGARH, INDIA

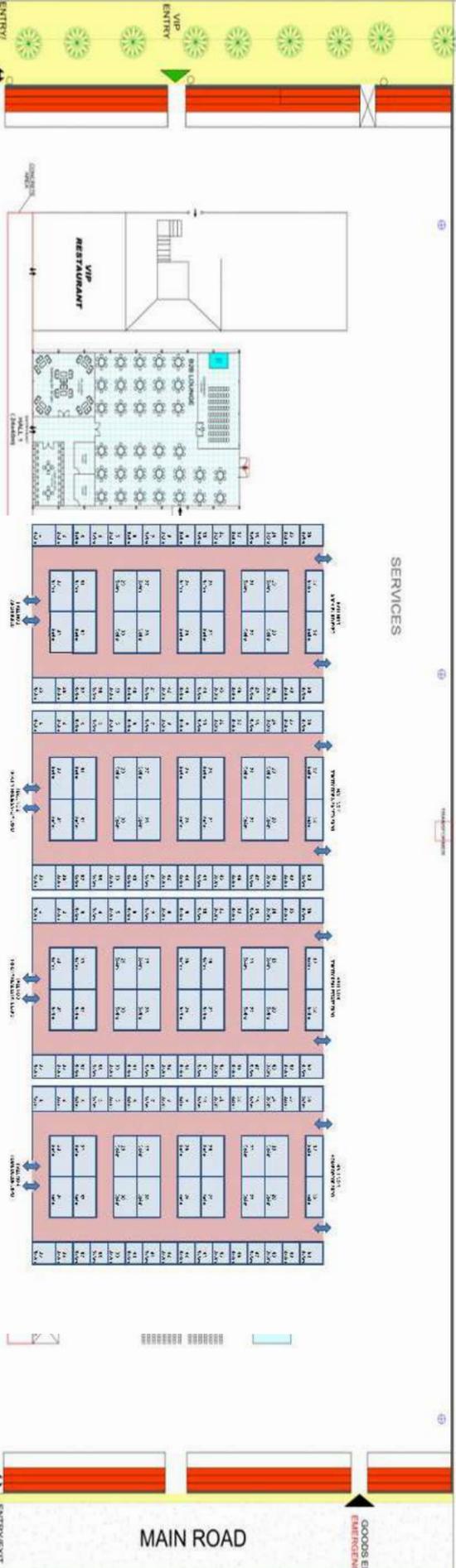
BUILDING

HOTEL SHIVALIK VIEW

PARKING

MAIN ROAD

SERVICES



MAIN ROAD

MAIN ROAD

MAIN ROAD

BUS STAND

NOTE:-  
 ALL DIMENSIONS ARE IN METERS.  
 SIZES ARE MENTIONED IN THE STALLS, MORE THAN 9 SQM.  
 LAYOUT PLAN IS NOT TO SCALE.

SECTOR 22  
 PARKING



# RULES & REGULATIONS

## ORGANISER

PHDCCI, PHD House, Sector 31A, Chandigarh  
160030, India

**Date:** 15-18 SEPTEMBER'2023

**Timing:** 10:00 to 20:00 hrs

**Venue:** Parade Ground, Sector 17, Chandigarh

## EXHIBITOR:

Any company/organization/state/country participating in the exhibition. Organisers reserve the right of participation.

| Space Categories   | Domestic (INR) | Overseas (USD) |
|--------------------|----------------|----------------|
| Indoor Shell Space | 8000           | 125            |
| Indoor Raw Stall   | 6500           | 100            |
| Outdoor Raw Space  | 5000           | 90             |

Premium on basic rentals for 2, 3 & 4 side open stalls.

The Organiser will provide the following facilities in shell scheme.

| Stall Size (Sqm) | Tables | Chairs | Focus Lamps |
|------------------|--------|--------|-------------|
| 9                | 1      | 2      | 3           |
| 12               | 1      | 2      | 4           |
| 15               | 2      | 4      | 5           |
| 18               | 2      | 4      | 6           |
| 21               | 2      | 4      | 7           |
| 24               | 2      | 4      | 8           |
| 27               | 3      | 6      | 9           |
| 30               | 4      | 6      | 10          |
| 32               | 5      | 8      | 10          |
| 36               | 5      | 8      | 12          |

Each booth will have modular structure, fascia with company name, one electric plug point- 5/15 amps, synthetic carpet, waste paper basket & general security during the fair period

The prospective EXHIBITOR should apply on the application for participation, together with advance payment including 50% space rentals and security deposit. **GST as per Government of India Guidelines is applicable.** All bookings will be made on first-cum-first-served basis subject to receipt of all advance payments.

## EXTRA FURNITURE:

Extra furniture will be available with the contractor on chargeable basis.

## REGISTRATION FOR PARTICIPATION:

It is mandatory for exhibitor to forward the registration form to PHD Chamber, Chandigarh, along with advance payment i.e. 50% space rentals for participation.

## ALLOTMENT OF EXHIBITION SPACE:

All bookings will be made on first-come-first-served basis subject to the receipt of all advance payments. Organizers will make confirmation of allotment of space on receipt of the registration form duly signed along with appropriate advance payment. Organisers reserve the right to allocate space, change the layout plan, add or delete corridors as shown in the space plan. Organisers reserve the right to reduce the allotment of space to any applicant without assigning any reason.

## PAYMENT SCHEDULE:

All payments should be made by Demand Draft payable to "PHD Chamber of Commerce and Industry" payable at Chandigarh/ New Delhi. Advance payment including 50% space rentals at the time of booking. **Full payment by 1st September 2023 or before.**

## SETTLEMENT OF CHARGES:

Any and all expenses chargeable to an exhibitor must be settled before the close of fair to ensure smooth removal of goods from the fair site.

## STAND COMPLETION:

By 2000 hrs with all exhibits in position on 15th September 2023 positively. Work will not be allowed after that due to security reasons.

## REMOVAL OF EXHIBITS:

Removal of any exhibit during the fair period is prohibited. Negotiations for sale, however, may be conducted. Removal of exhibits and other materials shall be allowed only after 2100 hrs on the last day of PITEK after the closure of the exhibition.

## MOVEMENT OF VEHICLES:

Vehicles containing exhibition material will be allowed up to a certain point at the venue. All vehicles must provide list of items being carried in the exhibition area and receive the pass for the same, which will be required at the end of the exhibition for the removal of exhibits and other material.

## CANCELLATION:

The prospective exhibitor is liable to forfeit the entire space rental in case of cancellation.

## SALE OF EXHIBITS:

Exhibitors are allowed to conduct negotiations for sale subject to mandatory clearance from Excise & Sales Tax Department and also ensure that exhibit will not be removed during the exhibition hours. Exhibits to be displayed during the fair can be brought one day before the start of the Fair.

## LOCATION TAX FORMALITIES:

Participation / Sale of Exhibits are subject to mandatory clearance from Excise & Sales Tax Department, Chandigarh. All Exhibitors are required to produce necessary clearance before taking possession of the stall.

## BINDING TERMS OF CONTRACT:

The submission of the registration form duly signed by an authorized officer of the exhibitor shall be deemed as confirmation of participation and acceptance and becomes binding as soon as the organisers have confirmed the allotment of space to the applicant. Dispute, if any, will be subject to Chandigarh Jurisdiction.

## VIOLATION OF RULES:

The organizers reserve the right to decide on the fulfillment of the rules and have the authority to demand removal/change of any structure, which is found not in conformity with the rules and can also cancel a confirmed booking without assigning any reason. The decision of the organizers will be final and binding.

## DAMAGE:

Exhibitor will be required to make good all damage to the fair facilities caused during the installation/dismantling of their exhibits.

## SAFETY & SECURITY:

Organisers will not provide overnight security on the day prior to the exhibition and the last day of the exhibition. Safety & Security of all exhibits in the stalls will be responsibility of the exhibitors only.

## STALL POSSESSION:

Stall will be allocated after acquiring clearance and stall possession certificate from on-site accounts office of the organisers.

## INSURANCE OF EXHIBITS:

Exhibitors are responsible for insuring their exhibits for the fair period.

I/We have read the General Exhibition rules mentioned above and confirm that we shall abide by these rules.

Name \_\_\_\_\_ Designation \_\_\_\_\_ Mobile No. \_\_\_\_\_

# SPONSORSHIP OPPORTUNITIES

## Event Sponsor

Sponsorship Amount: Rs. 10 lac

### Sponsorship available in the category: 1 for the event

Complimentary **36 sqm** fully furnished built up/raw stall space

Company's corporate logo to be carried on all visitor promotion print advertisements as "Event Sponsor"

Prominent display of logo at prime position

Display of corporate logo at the registration counter as "Event Sponsor"

Display of the sponsor's logo at the entry point of the exhibition site

Corporate logo on admit cards

Acknowledgment in the fair catalogue

One page central spread four- colour advertisement in the fair catalogue

Special one page write-up of the sponsoring company in the fair catalogue

Special acknowledgment during the inaugural & valedictory ceremony of the fair

25 flags to be put at the exhibition site

20 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (500 nos.)

Dinner Invitation Cards: 15 nos.

## Event Co-Sponsor

Sponsorship Amount: Rs. 7.5 lac

### Sponsorship available in the category: 2 for the event

Complimentary **24 sqm** fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements as "Event Co-Sponsor"

Display of the sponsor's logo at the entry point of the exhibition site

Corporate logo on admit cards

Acknowledgment in the fair catalogue

One page four-colour advertisement in the fair catalogue

Special one page write-up of the sponsoring company in the fair catalogue

Special acknowledgment during the inaugural & valedictory ceremony of the fair

15 flags to be put at the exhibition site

15 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (300 nos.)

Dinner Invitation Cards: 10 nos.

## Pavilion Sponsor

Sponsorship Amount : Rs. 5 lac

### Sponsorship available in the category: 1 per pavilion

Complimentary **18 sqm** fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements as pavilion sponsor

Display of the sponsor's logo at the entry points of the exhibition site

Corporate logo on admit cards

Acknowledgment in the fair catalogue

One page four- colour advertisement in the fair catalogue

One page write-up at the sponsoring company in the fair catalogue

Acknowledgment during the inaugural & valedictory ceremony of the fair

10 flags to be put at the exhibition site

10 nos. invitation cards for VIP dinner, lunches and cultural events (subject to event confirmation)

Complimentary admit cards for entry (200 nos.)

Dinner Invitation Cards: 5 nos.

## Pavilion Co-sponsor

Sponsorship Amount : Rs. 2 lac

Complimentary **9 sqm** fully furnished built up space

Company's corporate logo to be carried on all visitor promotion advertisements

Display of the sponsor's logo at the entry point of the exhibition site

Corporate logo on admit cards

Acknowledgment in the fair catalogue

One page B/W advertisement in the fair catalogue

One page write-up of the sponsoring company in the fair catalogue

Acknowledgment during the Inaugural & valedictory ceremony of the fair

5 flags to be put at the exhibition site

5 nos. invitation cards for VIP dinners, lunches and cultural events (subject to event confirmation)

Complimentary admit cards (100 nos.)

Dinner Invitation Cards: 2 nos.